



# Pompey Supporters' Trust

Open Meeting 15 February 2018

# Open Meeting Agenda



- Welcome and Introductions
- Update on Community Share Withdrawal Scheme
- Update on new PST Strategy 2018
- PST Elections (response to AGM motion)
- HAB Meeting 19 February 2018
- Discussion on surplus from sale of Club
- Q&A

Welcome everyone to our open meeting

Packed agenda, hopefully get through it without going on too late

Special surprise at the end of the meeting – Zanda Films, who have been making a documentary about the period of the collapse of the club and its subsequent rescue will talk about the film and give you a sneak preview

At the end of each section we'll give you an opportunity to ask questions on that topic



# Community Share Withdrawal Scheme

## Community Share Withdrawal Scheme



- Opened Sept 2017 and runs to Sept 2018
- 2,418 shareholders in total, 2,023 have returned their form covering £2.186m in shares
- 395 shareholders yet to respond, with £464,000 in shares
- PST owned £100k of shares in the club outright, so Community Shareholding was £2.65m

After Sept this year people will still be able to apply but it will be at the discretion of the PST board on whether an application is accepted. Eg if we get approval from members for a large project then the money may have been spent.

Reminder emails will go out as the deadline approaches

# Community Share Withdrawal Scheme



## Current position

- Refunds £2.029m
- PITC donations £57k, plus gift aid
- Pompey History Society donations £30k
- PST memberships and donations £49k
- Shares retained £21k

Firstly, we are incredibly grateful for the generosity of our shareholders.

We will be working with PITC and the History society to ensure everyone knows what the funds have contributed towards.

Any Questions about the Share Scheme



# PST Strategy 2018

# PST Strategy 2018



- Need to change our strategy after sale of club
- Involves resetting our purpose so that it is no longer focussed on owning the club
- Will require changes to Society constitution, to be proposed for vote at AGM Sept 2018

Previous strategy spoke about ownership, raising funds to support the team, working on a new stadium. Our strategy and purpose needs to change in the light of the new circumstances.

# PST Strategy 2018



## **Mission**

We aim to be the voice for all Pompey fans, working to enhance the social, cultural and economic value of the Club to its communities

Previously our aim was to develop a successful community owned football club



# PST Strategy 2018



## **PST Objectives**

- Be a leading voice for Pompey fans, lead on club engagement, scrutinise and challenge when required
- Work to enhance the social, cultural and economic value and benefit of the Club to its Communities
- Work in partnership with all key stakeholders across the city and the club
- Work with the club to encourage financial responsibility and prudence enabling the Club to be run sustainably
- Be a leading voice on diversity and inclusion
- Be prepared to revisit the concept of mutual ownership, if required

Firstly, acting as the voice for all Pompey fans, using the access we have to the club via the Heritage and Advisory Board and our other links to represent the interests of all fans. Making sure that fans feel engaged, and should it ever be necessary, that we ask questions if something is not working as well as it could be.

Secondly, we want to ensure that the Club has a positive impact in the City and to the wider fanbase. This can be by working with PITC and the History society or by making sure that all fans have the chance to put forward their views on developments of the club. If fans still feel part of the club then they'll continue to come. If the city sees the clubs name as having a good impact then there'll be more support for it.

The third part is a reflection not just of helping the club to address the issue of the stadium, but also about our own activities in relation to an project that the PST might work on

The fourth objective is ensuring that the club continues to ensure that it does not bet the future on short term success. Thankfully that's a view that we know the Eisner's share, but it should always remain a key objective of the PST.

Pompey's history of supporting our disabled fans and on inclusivity before the rescue of the club was appalling. Great strides were made in some areas, both in supporting some disabilities and also in the club's approach to diversity. However, it's become clear to me over the last year that much more needs to be done. Not just in the club, but also within the PST as well.

Finally, we should always be ready to step in if it ever became necessary again. I hope it won't and there's every sign that it won't but we should be ready if it does.

So we need to turn these objectives into some plans for the next year and a bit.

# PST Strategy 2018



- Focus Areas
  - Engagement Network
  - Community Football Facilities
  - Heritage and Advisory Board
  - Stadium Development

These are the four main areas we will focus on....

# PST Strategy 2018



- Engagement Network
  - Tony Goodall Fans Conference
  - Local Supporter Clubs
  - DSA
  - Open channel for comment and feedback for all fans
  - Good relationship with Club and Tornante
- Community Football Facilities
  - Discussion to follow

The Engagement Network is about putting in place a structure so that all fans know how they can get their views/suggestions/requests fed in at the top of the club.

# PST Strategy 2018



- Heritage and Advisory Board
  - Keep an active role
  - Represent the Fans
  - Be supportive but also inquisitive
- Stadium Development
  - Hopefully play an active role in the consultation process
  - Lots more to find out from Club and Tornante

Will come on to the HAB in a bit, but broadly we need to ensure that it is active, that it has a positive impact on the concerns of everyday fans and that the big decisions that the club will be making in the future – the stadium for example, get the right amount of attention and investigation. At the end of the day, we are all Pompey fans and want the club to succeed, so we will aim to be supportive but asking the right questions when necessary

Finally, the single biggest topic for the future is the stadium, and we want to ensure we that we place a big role in the consultation and make sure that fans views and needs are taken into account. At present we do not know what level of involvement Tornante would like from us and will ascertain this at the HAB meeting. We'll then be able to flesh out more detail once the stadium plans have developed further.

Any Questions



## PST Elections

This is in response to a motion at our AGM from Scott McLachlan.

# PST Board Elections



- Motion at AGM to move date of election
- New timetable

	2017	2018
Nominations Open	10/07/2017	07/05/2018
Nominations Close	31/07/2017	15/06/2018
Ballot Opens	04/08/2017	18/06/2018
Ballot Close	04/09/2017	02/07/2018

- Shorter Voting Period
- Complete before start of season

A motion was raised at the AGM that was concerned about the number of voters in the last elections and suggested that moving the date away from the summer holidays might help. The suggestion was later in the year, but the proposer agreed that it would be acceptable to look at earlier in the year. This will enable us get the process complete by the start of the season and therefore our HAB nominations can be in place before the first meeting of the year.

Anyone have any concerns about the change in timetable?

At the same time we are proposing to change the way in which the number of seats up for election is decided.

## PST Board Elections



- Scrap 1/3<sup>rd</sup> resign rule that forces people to step down early
- All elected board members will serve for a full 3 years and then step down for re-election
- Needs a change to Society Constitution which will be proposed at AGM in September
- Board intend to apply this to 2018 election unless objections are received from members

At present 1/3 of the board have to step down. However, because over the last few year quite a few board members have resigned early, we are now out of sync.

For example, we have 9 elected board members so under that rule, 3 should step down. Simon Colebrook and Clare Martin are the only people left who have been on for 3 years, so it would require someone to step down early to make up the numbers.

Our plan is to remove the 1/3<sup>rd</sup> rule and simply have everyone step down after 3 years, whether that's 2 people as in this year or 5 as it will be in 2020.

This technically needs a rule change, but we plan to progress with this anyway, unless we get objections from members.

Anyone have any concerns? We will publish this on our website so that anyone can express any concerns.



# Heritage and Advisory Board Meeting 19/02/2018



# Heritage and Advisory Board



- Meeting 19/02/2018
- Opportunity to pass on questions and feedback
- Issues being raised include
  - ticket pricing 2018/19 (including pricing for disabled fans)
  - sponsors for next season
  - stadium development
  - the crest
- Will request permission to report back on answers
- Can also email [clubmatters@pompeytrust.com](mailto:clubmatters@pompeytrust.com)

Anyone have any comments they want us to pass on



## Surplus from Sale of Club

## Surplus from Sale of Club



- Currently have £150k+ surplus from sale
- Best guess is £200-250k by close of scheme
- What should the PST do?
  - Has to meet PST objectives
  - For benefit of the Community
  - PST Board preference is to retain value and have a high impact on Community

Would prefer not to just give away the money – as when it's gone it's gone. So, an investment in something, or retaining ownership of something for community benefit are attractive

Whatever we do will be voted on by the members

# Surplus from Sale of Club



- Could invest and use returns to support Community
  - Low risk return £8-10k pa
  - Low impact on local community
- Develop a permanent Community sports facility
  - In partnership with Pompey in the Community
  - Details to be worked out, example project would be PST own land and rent at reasonable level to PITC
  - Low risk as the capital is retained in the land
  - High impact on local community
- Other ideas – eg, do something with Pompey Ladies

At present, PITC support the training and coaching of 7000 kids every week. In doing so they have to travel as far as Alton or Gosport for a pitch, and hire them each time. Our idea is to find a permanent home for PITC to carry out their coaching.



## Barney Fox Zanda Films

Introduce Barney Fox, from Zanda Films who will explain the background to the film and show a preview



Any Other Questions